



CPB VACANCY

Junior BI Analyst

Job Summary:

We are seeking a detail-oriented and analytical Junior BI Analyst to join our CPB team. In this role, you will assist in analysing and interpreting consumer data to drive insights that support strategic decision-making. Working closely with senior analysts and cross-functional teams, you will develop reports, dashboards, and data visualizations that enhance our understanding of consumer behaviour.

Key Responsibilities:

- **Data Analysis:** Assist in the collection, analysis, and interpretation of consumer data from various sources.
- **Dashboard and Report Development:** Develop and maintain dashboards and reports to track key performance indicators (KPIs).
- **Collaboration:** Collaborate with senior analysts and business units to identify trends and patterns in consumer behaviour.
- **Data Cleansing and Validation:** Support data cleansing and validation processes to ensure data accuracy.
- **Data Visualization:** Design and create visually appealing reports, dashboards, and presentations that effectively communicate data insights and findings to stakeholders.
- **Document Design:** Develop high-quality documents and presentations that clearly convey complex information and data trends in an engaging and understandable format.
- **Tool Utilization:** Utilize visualization tools such as Microsoft Power BI, Tableau, or similar platforms to create interactive and static reports.
- **Graphic Design:** Apply graphic design principles to enhance the aesthetic quality and clarity of reports and presentations. Experience with tools like Adobe Illustrator, Photoshop, or Canva is advantageous.
- **Data Interpretation:** Collaborate with data analysts and business units to understand data and extract relevant insights for inclusion in visual reports and presentations.
- **Participate in team meetings** to discuss findings and contribute to data-driven strategies.

- Stay updated on industry trends and best practices in business intelligence and data analytics.

Qualifications:

- Bachelor's degree in Business, Data Analytics, Computer Science, or a related field.
- 1-2 years of experience in business intelligence, data analysis, or a related field.
- Familiarity with data analysis tools and software (e.g., Excel, SQL, Power BI, Tableau).
- Strong analytical skills with the ability to interpret complex data sets.
- Basic understanding of database management and data warehousing concepts.
- Demonstrated ability to design and create visually compelling reports, presentations, and documents.
- Excellent communication skills, both verbal and written.
- Ability to work collaboratively and independently, managing multiple projects with competing deadlines.

Application Process: Interested individuals should send their applications to vacancy@cpbonline.co.za Applications close on **7th November 2024**.